

Raul Huerta

reelrh24@gmail.com | reelrh.com

Sacramento, CA | (916) 719-6726

EDUCATION

Bachelor of Cinema and Digital Media with a minor in Arts Studio, June 2024

Cumulative GPA 3.6

University of California, Davis

Related Coursework: Filmmaking Foundations, Sight and Soundtrack, Documentary Production, Intermediate

Video: Animation, Intermediate Photo: Digital, Sound For Vision

SKILLS

- **Video Editing Software:** Proficient in Final Cut Pro and DaVinci Resolve, and sufficient in PhotoShop.
- **Online Communication:** Proficient in Slack, Microsoft Teams, and Zoom.
- **Languages:** Spanish Speaker.

CLIENT MEDIA PROJECT

Lawntopia 2024 ft. Animé & Ravyn Lenae, Aggie Studios, Davis, CA

9/13/24

Worked with Aggie Studios to video edit a recap video of the annual music concert “Lawntopia” hosted by the Associated Students of UC Davis Entertainment Council. Accumulated over 24,000 views on Instagram.

- Incorporated visually appealing effects to effectively engage the target audience.
- Added labels and complex text animations to enhance viewer engagement.
- Developed compelling rhythms and sound design to convey the intended emotions and atmosphere.
- Assembled over 100 raw footage files into a short five-minute recap video.

AWARDS

Create Real Impact Video Contest \$1,500 award, Sacramento, CA

2/20 - 3/20

Worked with a group of three people to create a PSA ad for Create Real Impact about teen driving safety awareness and won a \$1,500 scholarship award.

- Acted as Director of Photography to oversee camera and lighting to create tone of PSA.
- Directed and coordinated production design and acting demands to follow narrative goal of PSA.
- Video edited PSA that delivered the message of teen driving awareness while maintaining engagement.
- Researched data on causes of motor vehicle crashes caused by drivers ages 15 - 20.

VIDEO EDITING EXPERIENCE

Video Editor & Assistant Client Media Director, Aggie Studios, Davis, CA

11/20 - 6/24

- Video edited projects for UC Davis and third-party clients at Aggie Studios.
- Organized production timelines and assembled teams for client projects.
- Created invoices and client agreements (from existing templates).
- Managed ongoing log earnings for the Client Media Department in Aggie Studios.

ADDITIONAL EXPERIENCE

Senior Lifeguard/ Assistant Pool Manager/ Pool Manager,

Youth, Parks, & Community Enrichment, City of Sacramento, CA

Seasonal 6/20 - 9/23

- Managed two neighborhood aquatic facilities for Aquatics department.
- Scheduled and supervised 7 subordinate employees for effective pool safety.
- Developed and directed lesson plans for aquatic programs.
- Maintained building grounds to prevent dangerous situations and accidents to occur in aquatic facility.
- Took appropriate action in moments of dangerous situations or accidents to occur in aquatic facility.
- Enforced Pool Rules to patrons to ensure safety in facility grounds.